GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

ELECTIONS: Preparation of Electoral Rolls for Graduates & Teachers Constituencies Andhra Pradesh Legislative Council – Media campaign through Big 92.7 FM – Payment of bills Rs.86,480/- to M/s Reliance Broadcast Network Ltd., Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.RT.No. 234 **Dated: 04-02-2017**

Read the following:

1. Govt.Lr.No.2984/Elecs.C/A2/2016-65., Dated: 29.11.2016.
2. From M/s Big 92.7 FM, Reliance Broadcast Network Ltd., Hyderabad, Invoice No :379825, Dated: 10.12.2016.
3. G.O.Rt.No.2358., Fin (FMU-GAD) Dept.Dt.22.12.2016.

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ORDER:

In letter 1st read above, M/s Reliance Broadcast Network Ltd., Hyderabad has been requested to take-up campaign through Big 92.7 FM, at Vizag and Tirupathi FM Stations for 8 days from 29.11.2016 to 08.12.2016 @16 spots per day of 25 Seconds duration of each Jingle spots (Total 4,000 Secondage in each station) at a rate of Rs. 75,200/- (excluding Service Tax) in connection with Preparation of Electoral Rolls for Graduates & Teachers Constituencies of Andhra Pradesh Legislative Council.

2. Accordingly, M/s Big 92.7 FM, Reliance Broadcast Network Ltd., Hyderabad has broadcasted Radio Spots and furnished the bill for an amount of Rs. 86,480/-(including Service Tax) and requested for arranging payment in the ref 2nd read above.

3. After careful examination, Government hereby accord sanction for payment of Rs. 86,480/- (Rupees Eighty six thousand, four hundred and eighty only) to M/s Big 92.7 FM, Reliance Broadcast Network Ltd., Hyderabad towards broadcasting charges of Radio Spots for Preparation of Electoral Rolls in Graduates & Teachers Constituencies of Andhra Pradesh Legislative Council.

4. The expenditure sanctioned in para 3 above shall be debited to **"2015 – Elections – MH 104 Charges for Conduct of Elections for Loksabha and State Legislative Assemblies when held simultaneously – S.H.(04) Conduct of Elections to Loksabha and State Assembly – 260 Advertisement, Sales and Publicity Expenses"** and shall be met from the funds provided vide G.O. 3rd read above.

5. The General Administration (Claims.C) Department are requested to credit the amount sanctioned in para 2 above in favour of **"'M/s Reliance Broadcast Network limited, A/c No:001081400000028, Yes Bank Limited, New Link Road, Andheri,(W), Mumbai. (IFSC CODE : YESB0000010) PAN NO: AADCR1885L".**

(PTO)

6. The Pay and Accounts Officer, Ibrahimpatnam is requested to admit the bills.

7. This order does not require the concurrence of Finance Department as per the orders issued vide reference 3rd cited.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL
CHIEF ELECTORAL OFFICER &
E.O SPL. CHIEF SECRETARY TO GOVT.

To
The General Administration (Claims.C) Department,
The Pay & Accounts Officer, Ibrahimpatnam.
The Deputy Pay and Accounts Officer, Secretariat Br., A.P.
Copy to
The Account Manager, Big 92.7 FM, M/s Reliance Broadcast Network Ltd.,
1-11-219/1, Gurumurthy Lane, Begumpet, Hyderabad-16.
The Director of Treasuries & Accounts, A.P.
The A.G.A.P., Hyderabad.
SC/SF.

// FORWARDED :: BY ORDER //

SECTION OFFICER